

What is Fairtrade?

Fairtrade enables disadvantaged farmers and workers in developing countries to get a better deal.

How can it improve the lives of others?

Fairtrade guarantees farmers in developing countries a fair and stable price for their products, which allows them to plan for their future. In addition, farmers and workers receive a Fairtrade premium to spend on social and environmental projects or to strengthen their organisations. This ensures communities have the power and resources to invest in long-term improvement.

What is a Fairtrade Town?

A Fairtrade Town is one where:

- The local council supports Fairtrade
- A selection of Fairtrade products is available in the town's shops and local cafes/catering establishments.
- Fairtrade products are used by a number of local workplaces and community organisations
- There is media coverage of and popular support for the campaign.
- A local Fairtrade steering group ensures continued commitment to the Fairtrade Town status.

Why is Kenilworth a Fairtrade Town?

Fairtrade Town status raises the profile of Fairtrade in Kenilworth, promoting greater awareness of Fairtrade issues among the public. With support from local residents and businesses we are able to make a difference to the lives of producers and their families in the developing world. Together with Kenilworth Town Council, we are working in partnership with local organisations and employers to spread understanding of Fairtrade and the benefits of an ethical purchasing policy.

How can I get involved?

Buy Fairtrade! Fairtrade certified products can be bought from the outlets in this guide. You really will help to make a difference to people's lives. As the demand for Fairtrade goes up so too will the number of products available and more people in the developing world will have better lives.

If you have a shop, café, restaurant or hotel in Kenilworth you can supply Fairtrade products to your customers. If you work in Kenilworth you can buy Fairtrade products to use there. Please email fairtradekenilworth@gmail.com to sign up.

For more information please visit:

www.fairtradekenilworth.org.uk
www.fairtrade.org.uk

KENILWORTH FAIRTRADE DIRECTORY 2008



Fairtrade products are available from the following outlets in Kenilworth

Greggs the Bakers	Warwick Road
Margaret Hills Health Foods	Miller Court
Sainsbury's	Warwick Road
Somerfield	The Square
Tesco Express	Leyes Lane
The Old Emporium	The Square
Thresher	Whitemoor Rd
Waitrose	Bertie Road

Costa Coffee	Talisman Square
Escape	Abbey End
Janet Arter Catering	
Kenilworth Castle Tea Rooms	Kenilworth Castle
Olive Tree Deli	Albion Street
Queen and Castle	Castle Green
The King's Table	Warwick Road
Woodside Centre	Glasshouse Lane

The Fairtrade Town Campaign is supported by the following organisations

Abbey Hill URC
Clinton Primary School
Kenilworth Liberal Democrats
Kenilworth Methodist Church
Kenilworth Manor
Kenilworth Teapot
Priory Theatre
St Francis & St Augustine
St John's Children's Centre
St John's Church
St John's Mothers Union
St John's Primary School
St Nicholas Parish Church
St Nicholas Primary School

Abacraft
Barclays Bank
Barnett and Partners
Bliss
Boothroyd & Co
Bridges Pound Limited
Cancer Vaccines
Carrick Travel
Christian Hair and Beauty
Coventry Building Society
Elf Stationery
Feldon Veterinary Centre
Fernhill Farm
First Marketing Services

Heavenly FX
Intastruct Limited
Jeremy Wright MP
Keith Murphy Opticians
Kenilworth Town Council
Kenilworth Weekly News
Marian Shaw
Outsource Plus Limited
Rayner Opticians
SCB Associates
Something Special
Sylvester's the Jewellers
System Driving Limited
The Salon

Undies Unlimited
Windy Arbour News

Shops & Supermarkets

Cafes, Hotels and Restaurants

Community Organisations

Workplaces